Rohan Ghugari
UI/UX Designer

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As a dedicated and passionate UX designer, I thrive on taking **innovative approaches** to solving complex design challenges across **Android** and **iOS** platforms. With a solid foundation in **design methodology** and a focus on **user-centric solutions** , I utilize tools like **Figma** to create functional, engaging user interfaces. From crafting **storyboards** to refining interactive prototypes, I prioritize transparent **communication** and collaboration throughout the design process. I'm committed to pushing the boundaries of **creative design** and look forward to contributing impactful, meaningful experiences to the industry.

EDUCATION

Bachelor's in Animation.
Fergusson College
06/2017 - 06/2020   *Pune ,India*

Master's in UX Design
MIT Institute of Art,Design and Technology
07/2023 - Present   *Pune, India*

WORK EXPERIENCE

Intern
Armoks Interactive
05/2019 - 06/2019   *Pune, India*

Achievements/Tasks
- Assisted in the entire video editing process, improving video completion rates by **10%** through optimized editing techniques.
- Created 2D motion graphics that increased video engagement by **15%** .
- Enhanced video composition and post-production workflows, reducing production time by **20%** .

Video Editor, Motion Graphics,Graphic Designer
Wise Elephant
04/2022 - 08/2022   *Pune,India*
Marketing Agency handling social media,Ad campaigns,Branding

Achievements/Tasks
- Produced product videos that drove a **25% increase in social media engagement** and **boosted brand awareness** .
- Designed mock-ups and visual content for social media, resulting in **30% higher user interaction** on social platforms.
- Developed motion graphics animations for branding and ad campaigns, contributing to a **20% increase in conversions** from targeted ads.
- Collaborated with the marketing team, ensuring consistency in visual branding, which helped achieve a **15% growth in customer retention** .

SKILLS

Collaboration	Attention to detail
HTML, CSS, JavaScript	Visual Design
Adobe Creative Suite	Wireframing & prototyping
User-Centric Research & Analysis	Ideation & Concept development
Figma	

PERSONAL PROJECTS

MaidEasy
- Created a functional, live website.

ABOUT ME

Organization Name

CERTIFICATES

Adobe Premiere Pro CC Masterclass: Video editing in Premiere (02/2022 - Present)

Google UX Design Certificate (09/2022 - Present)

LANGUAGES

English	●●●○
Marathi	●●●●●
Hindi	●●●●○

INTERESTS

Sketching   Testing Custom ROMS   Snooker

Cricket   Exploring New Technologies